

25

YEARS

INCREASING THE WORLD'S
EMOTIONAL
INTELLIGENCE



Brain Profiler & EQ Insights Certifications

SIX SECONDS EMOTIONAL INTELLIGENCE NETWORK

BRAIN PROFILER & EQ INSIGHTS TTT CERTIFICATIONS

The Brain Profiles distill the power of an advanced emotional intelligence assessment tool into one page for compelling, quick, meaningful data. They are ideal to make emotional intelligence practical in a wide range of learning & development programs through the cycle of talent, from selection through to development.

EQ Insights is a train-the-trainer (TTT) course equipping you to use personalized courseware (applicable for in-person or virtual training). Merge the power of the Brain Profiles with practical applications for managers & all team members.

“A journey to effectively manage people, powered by awareness of self and others. Great blend of tools, practices, and action planning.”

- Solafa Batterjee, CEO, Doroob, Jeddah, KSA



EMOTIONS DRIVE PEOPLE
PEOPLE DRIVE
PERFORMANCE



“

Great program that brings emotional awareness with content and credibility. Perfect level of interaction, theory and activities.”

-Marcelo De Paulo
Director L&D, Viceroy Hotels

Brain Profiler OVERVIEW

In volatile markets and rapid change, what really creates performance? New insights from neuroscience and organizational research reveal key drivers that make the difference.

In an action-packed training, you'll learn about how the brain works to collect and utilize data – providing a simply profound way to understand people and their drivers. These programs make emotional intelligence clear and practical, distilling decades of research into actionable data. Plus, you'll access the Dashboard, a remarkable tool to understand a group and how they can increase the people-side of performance.

Part 1: Unlocking EQ

Dive into Six Seconds' powerful methodology and learn why, what, and how emotional intelligence works. Experience the method and map your future with EQ.



Part 2: Brain Profiler Certification

Get equipped with highly-practical, actionable tools to bring out the best in people. Ideal for organizational training & development on the people-side of performance, eg communication, talent and strategy.



Part 3: EQ Insights Train the Trainer

Active, engaging workshops you'll be ready to deliver in-person or virtually. Your participants will increase self-awareness, build confidence, and learn practical ways to get better results leveraging their Brain Styles and Brain Talents.



CLEAR, PRACTICAL, ACTIONABLE TOOLS

“

**A very practical program with
time to explore the value of EQ.**

Dr Martin Gardner, Management
Development Manager, Adgas

REGISTRATION

Pricing for Online/Virtual

Part 1: Unlocking EQ: US\$195

Part 2: Brain Profiler: US\$495

Part 3: EQ Insights TTT: US\$450**

Who should attend

L&D professionals; everyone working to develop the people side of performance

Pre-requisites: Unlocking EQ and Brain Profiler Certification are required before the EQ Insights TTT.

Contact for North America

Hala Jimenez, Certification Program Manager

Book a meeting: 6sec.org/cal/hala

Email: 6sec.org/contact

Certification requirements

Certification is intended for professionals skilled and qualified in training, consulting, coaching, and education who are committed to using Six Seconds' models and methods. To complete the certification, participants must complete online pre-work, attend the full program (a minimum of 80% of class time required; in some cases, absences can be made up in one-to-one sessions with an additional cost of \$150 per hour), plus plan and implement a project to demonstrate competence with the methods and tools and follow the terms of certification – please see 6sec.org/certlicense for more information.

Please note the annual renewal requirements on 6sec.org/renewal, including 12 hours of accredited continuing education (ACE).

See updated schedule and apply:

6sec.org/events

***EQ Insights Certification includes credits to generate the "Insights for Personal Development" workbook (with assessment included) for your first 10 participants. This means you have the materials to run your first workshop – which makes this course and all your trainer-materials free!*

Then: To use any of the Insights materials with your clients, you must purchase a workbook for each participant. This cost includes their assessment:

Insights for People Management \$60

Insights for Personal Development \$45

Insights for Great Teachers \$30

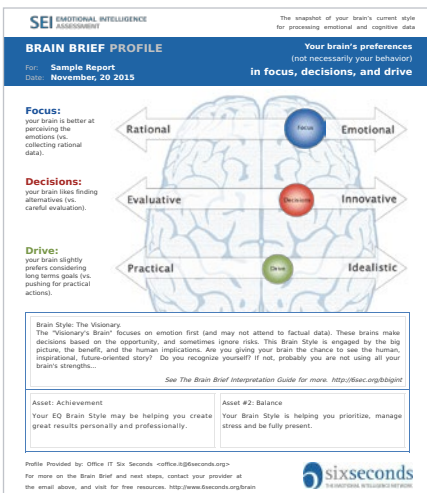
Overview of the BRAIN PROFILES

The Profiles offer a simple-but-serious approach to turn emotional intelligence into tangible value. In the words of an operations manager at FedEx: “Finally, we’re not just TALKING about emotional intelligence - now I have something I can actually use.”

In just a page, each profile provides powerful insight to put EQ into action.

Brain Brief Profile

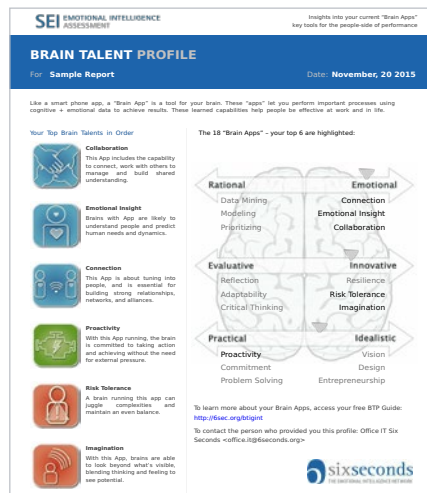
Synthesis of how our brains process essential data.



Also available for youth ages 7-18

Brain Talent Profile

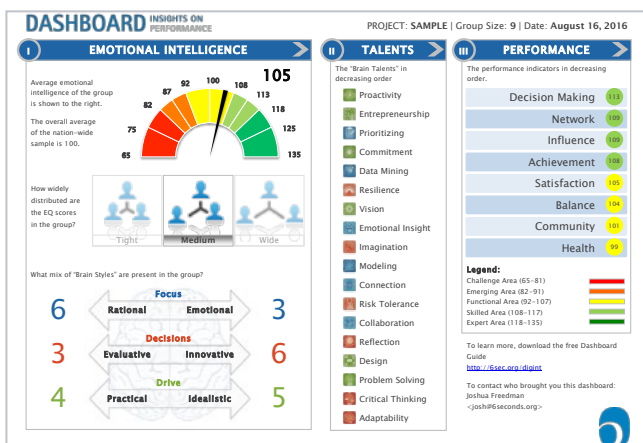
Key capabilities to generate results and create the future.



Also available for youth ages 7-18

Brain Discovery Profile

Linking Brain Style and Talents to performance.



Also available for youth ages 7-18

Dashboard

1-page summary of a group showing the link from EQ & Brain Style to Talents and then to Performance.

Part 1: Unlocking EQ

This is the only course of its kind – ideal for people seeking to incorporate emotional intelligence (EQ) into their work and life.

Immerse yourself in Six Seconds' unique approach to create value with emotional intelligence and see how this method works for you.

In this course you will...

- Develop a clear “case” for emotional intelligence.
- Explore the Six Seconds Model, a process framework for making emotional intelligence practical.
- Review some of the latest research on the brain, emotions, and performance.
- Clarify your vision and define key goals for your own EQ development.
- Learn to use the TFA process to introduce EQ and to use EQ to solve specific challenges. This provides an actionable way practice and share EQ.



(virtual) 4 hours of classes
+ 2 hours eLearning



In-Person, In-House, and
Blended Online

Unlocking EQ is
the first step in
all of Six Seconds'
certification
courses.

6sec.org/cert

Emotional intelligence is the ability to use emotions effectively, and it's the foundation for life success... and one of the World Economic Forum's top skills for the 21st Century. This course builds your capacity to develop these core competencies.

6sec.org/cert/ueq

Part 2: Brain Profiler

Get certified to access four powerful, practical Brain Profiles to develop awareness and performance. The training focuses on applications of the profiles, so you walk away understanding the tools and specific ways to use them in key workplace applications such as communication, teamwork, and strategy.

In this course you will...

- Recognize how you blend emotion and cognition to process information
- Discover your own BRAIN STYLE and BRAIN TALENTS
- Utilise the three individual EQ Profiles with others to enhance your training, coaching and people development
- Gain insight into groups using the Dashboard
- Become certified as a Six Seconds' Brain Profiler able to purchase and administer the Brain Brief, Brain Talent, Brain Discovery, and Dashboard profiles.

6sec.org/cert/bpc



(virtual) 3x 2-hour online class
+ 4 hours eLearning



In-Person, In-House, and
Blended Online

“

EQ is crucial for business development and yet in nearly 30 years of working in corporate, I have never had EQ explained, demonstrated and presented in this most engaging fashion. A superb facilitator who shared abundantly.

This is truly the BEST program I've attended in 20 years.”

-Joni Peddie, MD of
Bizcomm Group &
Lecturer, Gibbs Business
School, RSA

Part 3:

EQ Insights TTT

How do you make EQ practical for managers, individuals, and educators?

EQ Insights are hands-on, ready-to-use workshops (8-hour programs can be a day or divided, online or face-to-face) – structured through personalized workbooks that blend course materials with the Brain Brief, Brain Talent, and Brain Discovery Profiles.

In this Train-the-Trainer (TTT), to get certified to use the whole Insights toolkit, you'll complete in-depth eLearning on the program, and then attend one of the regularly-scheduled live-Zoom sessions to dive deeper. As a learning & development professional, you'll be equipped with courseware (slides, facilitator's guide, sample proposal, sample workbook) and your own personalized workbook.

The EQ Insights workshops are ready-to-use courses that work beautifully in either virtual or face-to-face training. You'll have access to all three courses:

- Insights for People Management (IPM)
- Insights for Personal Development (IPD)
- Insights for Great Teaching (IGT)

6sec.org/cert/insights



3 hours eLearning
+ 2 hour workshop



In-Person, In-House, and
Blended Online

“

After IPM, now I understand how I can work with different people and scenarios effectively – instead of relying on just one approach.”

- Hatim Ali, Head of
Quality Assurance

IMAGINE THE WORLD WITH A BILLION PEOPLE **PRACTICING EQ**

Six Seconds is the global community working to increase emotional intelligence everywhere.

Transformational: Data shows that the practice of emotional intelligence increases effectiveness, wellbeing, relationships, and quality of life. So, we research and disseminate “what works” and support a network of changemakers to bring these skills into practice everywhere.

Global: Founded in 1997, Six Seconds is the first and largest organization 100% dedicated to the development of emotional intelligence. We have offices and representatives in over 25 nations and our community reaches over 200 countries and territories.

Scientific: Six Seconds, together with our partners around the world, has published 1000s of hours of curriculum (for senior leaders, employees, managers, parents, teachers, children), 350+ hours of certification training to grow world-class experts, scores of case studies (including at FedEx, Siemens, UCB at 6sec.org/cases) and dozens of papers including the ongoing State of the Heart, the world’s largest study of EQ (6sec.org/soh).

Businesses, government agencies, nonprofits, schools, and community organizations choose Six Seconds’ tools and methods because of the global relevance, strong scientific basis, and practical application.

